

REACH OVER 125,000 SOCCER ENTHUSIASTS IN WASHINGTON

Space and Digital Deadlines

ISSUE	SPACE	DIGITAL	STREET
Jan.	12/21/10	12/28/10	1/11/11
March	2/16	2/23	3/8
April	3/23	3/30	4/12
May	4/20	4/27	5/10
June	5/25	6/1	6/14
July	6/21	6/28	7/12
Aug.	7/20	7/27	8/9
Sept.	8/22	8/29	9/13
Oct.	9/21	9/28	10/11
Nov.	10/19	10/26	11/8
Dec.	11/23	11/30	12/13

E-Newsletter/Main Page Ads

E-Newsletter/Main Page ads are delivered to the recipients' email address. These ads also stay on the Main Page (a permanent version of the E-Newsletter). E-Newsletter/Main Page ads should be in .jpg or .gif format and may **not** be animated. (see sizing)

E-NEWSLETTER/MAIN PAGE AD SIZES:

- Enews Large • 120 pixels by 330 pixels • \$1,400
- Enews Small • 120 pixels by 160 pixels • \$ 750
- * Multiple insertion discounts available upon request.
- * Agency discount available upon request.

Design Services

All work will be done at the rate of \$75 per hour. This rate includes three scans. Any additional scans will be \$35 per scan. One time to make revisions free of charge— We will email one proof for your review. Minimal revisions can be made at this time and only by the deadline indicated. It's your responsibility to proof your ad. Failure to contact us by the scheduled deadline does not constitute non-performance by Varsity and a credit cannot be issued for corrections not communicated to Varsity. Changes past the deadline will be subject to an hourly rate of \$75 with a one-hour minimum charge. Extensive revisions— Second-round revisions or a brand new concept after the initial proof will be charged at \$75 per hour with a one-hour minimum charge.

E-Newsletter
Main Page
Small
W: 120 px
H: 160 px

E-Newsletter
Main Page
Large
W: 120 px
H: 330 px



APRIL 2012 • VOLUME 14

PlayOn!

WASHINGTON YOUTH SOCCER

IN THIS ISSUE:

- National League Champions
- Registration is here!
- Soccer for Success
- Futsal Cup
- Annual Awards Luncheon
- TOPSoccer Competition
- National "E" License
- Play Healthy
- Special Offers

Like Us! 

Follow Us! 

JOIN US: FREESTYLE 

RED "STROM" RISING
DAN STROM'S EASTSIDE FC BOYS 94 RED WON THE PRESTIGIOUS US YOUTH SOCCER NATIONAL LEAGUE, CLINCHING A BERTH AT THE US YOUTH SOCCER NATIONAL CHAMPIONSHIPS IN JULY.
ENGLISH • ESPAÑOL

GET REGISTERED FOR FALL SOCCER!
April's here, which means it's time to register for fall soccer! We have all the tools you need to find your local club's registration information, then pass it on to friends and family to get everybody out on the field next season!
[English](#) | [Español](#)

DID YOU KNOW?
On May 2 the Seattle Foundation will host GiveBig - a one day online giving event that will stretch funds for local nonprofits! Mark your calendars & find out how you can help Sounders FC community partners, including Washington Youth Soccer by donating on May 2!

COMING SOON
SPRING
Featuring the VW Junior Masters
[Learn more...](#)

ADVERTISEMENT
PETER FRIWING
SOCCER CAMPS

**FOR MORE INFORMATION CONTACT
VARSITY COMMUNICATIONS**



**DAVID STOLBER
SALES MANAGER**

Phone: 206.367.2420 ext. 1204
Fax: 206.363.9099
david@varsitycommunications.com

12510 33rd Ave. NE, Suite 300 • Seattle, WA 98125
varsitycommunications.com