

REACH OVER 125,000 SOCCER ENTHUSIASTS IN WASHINGTON

Space and Digital Deadlines

ISSUE	SPACE	DIGITAL	STREET
Jan.	12/21/10	12/28/10	1/11/11
March	2/16	2/23	3/8
April	3/23	3/30	4/12
May	4/20	4/27	5/10
June	5/25	6/1	6/14
July	6/21	6/28	7/12
Aug.	7/20	7/27	8/9
Sept.	8/22	8/29	9/13
Oct.	9/21	9/28	10/11
Nov.	10/19	10/26	11/8
Dec.	11/23	11/30	12/13

E-Newsletter/Main Page Ads

E-Newsletter/Main Page ads are delivered to the recipients' email address. These ads also stay on the Main Page (a permanent version of the E-Newsletter). E-Newsletter/Main Page ads should be in .jpg or .gif format and may **not** be animated. (see sizing)

E-NEWSLETTER/MAIN PAGE AD SIZES:

Enews Large • 120 pixels by 330 pixels • \$1,400

Enews Small • 120 pixels by 160 pixels • \$ 750

* Multiple insertion discounts available upon request.

* Agency discount available upon request.

Design Services

All work will be done at the rate of \$75 per hour. This rate includes three scans. Any additional scans will be \$35 per scan. One time to make revisions free of charge— We will email one proof for your review. Minimal revisions can be made at this time and only by the deadline indicated. It's your responsibility to proof your ad. Failure to contact us by the scheduled deadline does not constitute non-performance by Varsity and a credit cannot be issued for corrections not communicated to Varsity. Changes past the deadline will be subject to an hourly rate of \$75 with a one-hour minimum charge. Extensive revisions— Second-round revisions or a brand new concept after the initial proof will be charged at \$75 per hour with a one-hour minimum charge.

E-Newsletter
Main Page
Small
W: 120 px
H: 160 px

E-Newsletter
Main Page
Large
W: 120 px
H: 330 px



**FOR MORE INFORMATION CONTACT
VARSITY COMMUNICATIONS**



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